

New Business, New Happiness

NSG
GROUP

Guidebook for
International Students

International
students



MBA

Entrepreneur
Incubation



事業創造大学院大学

Graduate Institute for Entrepreneurial Studies

A Graduate Institute to Train Management Specialists

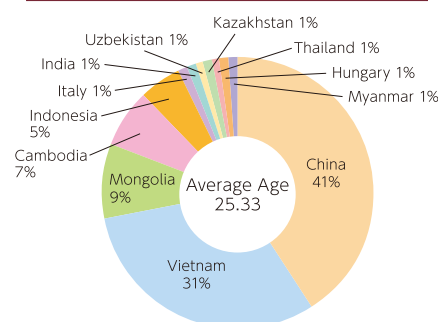
I. Overview of the Graduate Institute for Entrepreneurial Studies

- (1) Field of study: Management (This institute is a business school where students can learn a wide range of basic to specialized knowledge pertaining to management and management know-how)
- (2) Graduate course name: Graduate Course of Entrepreneurship, Professional Degree Program
- (3) Standard years required for completion: 2
- (4) Degree granted: MBA/Master of Business Administration (Professional)
- (5) Location: 3-1-46 Yoneyama, Chuo-ku, Niigata-shi, Niigata, Japan
- (6) Student capacity: 160

II. The Types of People that We are Looking to Cultivate

- (1) Entrepreneurs
- (2) Those belonging to a company aiming to start new ventures/make a change
- (3) Corporate managers/those with corporate managing positions
- (4) Business successors of companies
- (5) Successful future global business leaders

Countries of Origin of Our International Students



What You Learn

- 1 The Graduate Institute for Entrepreneurial Studies is an institute of learning that offers practical knowledge and professional expertise in business administration. Students learn comprehensive theories about strategies, marketing, financing, organizations, etc., while also studying topics that are actually emerging in today's business world, directly from professors with business backgrounds.

Methods of Learning (Courses and Grading)

- 2 Courses will be conducted through lectures, question-and-answer sessions, discussions, presentations, etc., and vary depending on the nature of each class. Grading is based on daily participation in the classroom, assigned reports, and the student's performance in the final exam.

Drafting of a Business Plan

- 3 One of the merits of enrolling in our Institute is the drafting of a business plan. The creation of a business plan instead of a master's thesis while concurrently learning the how-tos of management distinguishes us from other institutes. The knowledge gained while planning and drawing up a business plan can be utilized in the future when starting up one's own business as an entrepreneur, or when making new business expansion proposals at the company one belongs to. All instructions toward these goals are conducted in a small-classroom seminar format, and are headed by experienced business practitioners who will teach students practical skills.

Globalizing Personal Networks (Japanese students × international students)

- 4 At our Institute, besides our Japanese students, we also welcome international students from around the globe. All over the world many of our Japanese students are at the forefront of business, working with various companies and industries while attending our Institute. Through Japanese students and international students learning together, a mutual learning process is created that involves the exchange of information and experiences—one that will, in the future, create a global network and become a valuable asset.

Enrollment Twice a Year: Spring (April) and Fall (October)

- 5 Depending on the students' country of origin, graduation dates for universities vary. At our Institute, we have set up two different enrollment opportunities (spring enrollment or fall enrollment) in order to adjust the application process with respect to international students' graduation times.

Free Japanese Language Teaching

6

PC literacy

Learn the basics of Excel, as well as the concepts necessary to handle major functions, analytical tools, and statistics

Basics of bookkeeping/accounting

Learn about sales cost calculation and how to evaluate inventories, which are equivalent to the Official Business Skill Test in Bookkeeping, 3rd Grade

Japanese language class

To help you pass the Japanese Language Proficiency Test (JLPT), level N1 or higher, and to help you master conversational skills, enabling you to follow lectures

Special lectures

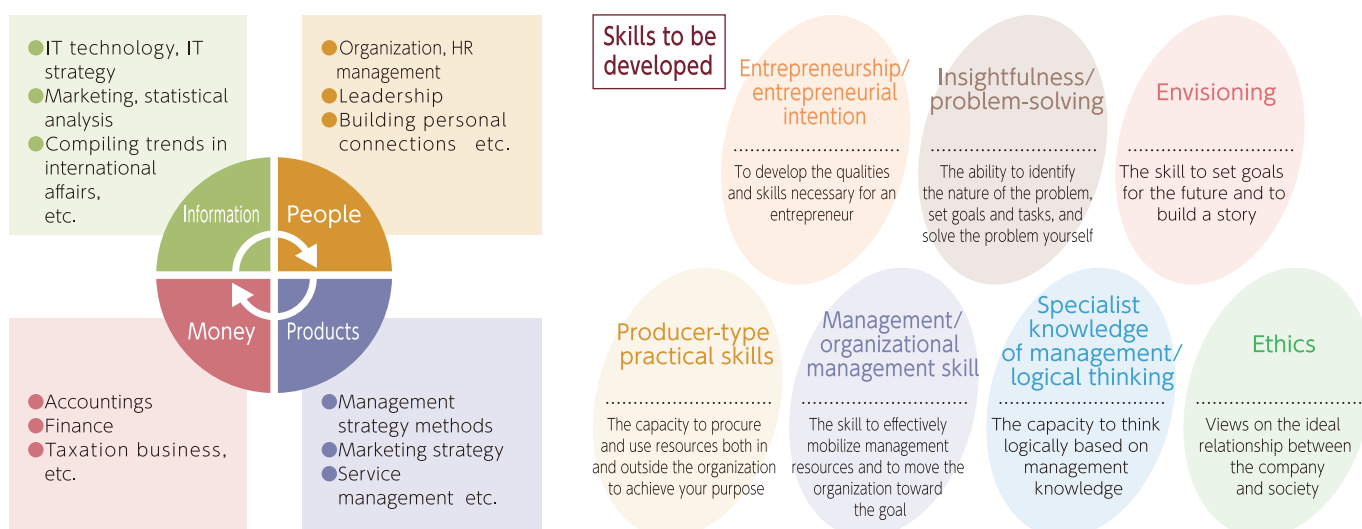
Well-known academics and managers from diverse industries deliver special lectures as guest lecturers

Career Support Office / free employment service

We collect recruitment information from across Japan, and introduce you to employment or internship opportunities

Expertise and Skills Earned by Getting an MBA

MBA is an acronym for 'Master of Business Administration' and through its courses students will systematically learn themes pertaining to management resources for organizations, such as people resources (human resources management), products/services (operation and marketing), money (financial accounting), and information technology (IT).



Course Subjects and Requirements for Completion

MBA curriculum

At the Institute, MBAs (Professional) will be awarded to students who have earned both the 34 or more credits from designated subjects necessary for completion and created a feasible business plan approved by internal review.

Field	Course Name	Field	Course Name
Basic Subjects	Survey of Business Administration	Basic Subjects	Management of Technology
	Corporate and Business Strategy		Business Driven Information Systems
	Marketing		Supply Chain Management
	Financial Accounting		Business Ethics
	Analysis of Financial Statements		The Method of Business Planning ※1
	Corporate Finance		Entrepreneurship
	Organization Theory/Organizational Behavior		Statistical Data Analysis
	Human Resource Management/Leadership		Managerial Accounting

Advanced Subjects	Management Strategy	Special Course in Management Strategy	Advanced Subjects	Entrepreneurship	Entrepreneur Finance
		SME Growth Strategy			Corporate Venture Strategies
		Service Management			Business Model Innovation
		Strategy Case Study			Entrepreneurial of Ventures Corporation
		Global Marketing			Business in Global Economy & Finance
	Financial Affairs	Risk Management		Business Environments	Corporation law
		Tax Law I			Regional Innovation
		Tax Law II			Regional Management
		Special Course in Tax Law			Business Field Research
	Information Technology	IT Solutions			Tourism Management
		Strategy of ICT Management			Welfare Business
		Artificial intelligence (AI) and its Application			Sport Business
		Management Science			Emerging Economies and Japanese SME ※2
		Marketing Research			

Course titles in red are mandatory subjects

Seminars	Seminar I
	Seminar II ※3

※1 Please register in the first year

※2 Starting this year is undecided

※3 Conditional on having gained credits for Seminar 1

Faculty



President, Professor
Sengoku Masakazu

●Business Driven
Information Systems



Vice President in Charge of
Education, Dean, Professor
Soutome Masayoshi

●Corporate and Business Strategy
●Business Model Innovation
●Seminar I, II



Vice President in Charge of Regional/
International Affairs, Professor
Tomiyama Eiko

●Marketing
●Global Marketing
●Seminar I, II



Vice President in Charge of
Industry-University Collaboration, Professor
Kuroda Tatsuya



Professor
Otsuka Akira

●IT Solutions
●Strategy of ICT Management
●AI and its Application
●Seminar I, II



Professor
Karaki Kouichi

●Corporate Finance
●Entrepreneur Finance
●Seminar I, II



Professor
Kishida Nobuyuki

●Entrepreneurship
●Corporate Venture Strategies
●Seminar I, II



Professor
Kondo Masayuki

●Management of Technology



Professor
Satomi Yasuhiro

●Regional Innovation
●Business in Global Economy & Finance
●Seminar I, II



Professor
Sugimoto Hitoshi

●The Method of Business Planning
●Seminar I, II



Professor
Takanaka Kimio

●Management Science
●Marketing Research
●Seminar I, II



Professor
Hata Nobuyuki

●Regional Innovation



Professor
Miyajima Toshiro

●Strategy Case Study
●Business Field Research
●Seminar I, II



Associate Professor
Suzuki Hiroki

●Financial Accounting
●Business Ethics
●Seminar I, II



Associate Professor
Suzuki Yuya

●Tax Law I
●Tax Law II
●Seminar I, II



Lecturer
Kin Benika

●Managerial Accounting
●Analysis of Financial Statements
●Seminar I, II

Our Expanding International Partner Universities

The number of Universities that enter into a partnership with our Institute is growing every year. Aside from regions in Asia such as China and the ASEAN members, we have developed partnerships with locations in European countries including Italy and Hungary, as well as locations in Russia's Far East. Our plans are to accept outstanding students from more and more new locations around the globe.

36 Universities in 13 Countries

	Italy	University of Turin		China	Yanbian University / Dalian University
	India	Tilak Maharashtra Vidyapeeth		Hungary	Budapest Business School / Dharma Gate Buddhist College Károli Gáspár University of the Reformed Church in Hungary Eötvös Loránd University
	Indonesia	Darma Persada University / Udayana University Mahasaraswati University of Denpasar		Vietnam	Foreign Trade University / Foreign Trade University, Ho Chi Minh City Campus Hanoi University / University of Languages and International Studies, VNU Hue University College of Foreign Languages / The University of Da Nang, University of Foreign Language Studies / Thang Long University
	Kazakhstan	Al-Farabi Kazakh National University		Mongolia	National University of Mongolia, Business school, School of Arts and Sciences Mongolian University of Science and Technology University of Finance and Economics, Mongolia / Graduate University of Mongolia
	Korea	Woosuk University		Russia	Saint-Petersburg Institute of International Trade, Economics and Law / Vladivostok State University of Economics and Service / Far Eastern State University of Humanities Khabarovsk State Academy of Economics and Law / Maritime State University named after Admiral.G.I. Nevelskoy / Far Eastern Federal University
	Cambodia	Royal University of Phnom Penh / Cambodian Mekong University			
	Slovakia	Faculty of Arts, Comenius University / Pan-European University			
	Thailand	University of the Thai Chamber of Commerce / Thai-Nichi Institute of Technology			

Messages from International Students



Not just learning a language
Acquiring managerial know-how

Rotini Federica

From the Graduate Program at the University of Turin, Italy (Enrolled in October 2017)

While working for a Japanese-affiliated company, I felt strongly that even if I can speak the language, there could still be trouble if I can't devise strategies for business solutions. I enrolled at this graduate school so that while enhancing my professional knowledge of business management during my MBA, I can grow as a person capable of not just solving problems but also preventing them altogether.



Writing thesis about natural
energy business to aid India

Rajadhyaksha Shalmali Shailesh

From Tilak Maharashtra Vidyapeeth, India (Enrolled in October 2017)

I have been fortunate to have interesting graduate school courses and to come into contact with wonderful people. I have had a very fulfilling graduate school life. I am interested in Japanese distributed energy systems and am planning to study the present energy situation and origins of natural energy in Japan. Then, I would like to write a research thesis that can benefit India. I have received invaluable advice and support from my professors.



Want to start a privately-run home for the elderly
in Bali based on a Japanese business model

Ni Luh Putu Miraheni

From Mahasaraswati University of Denpasar, Indonesia (Enrolled in October 2018)

As the Balinese lifestyle has started to change in response to modernization and globalization, more and more families cannot afford to take care of their elderly parents. In this context, I believe the Japanese business model of a small-scale, multi-functional in-home care service will be useful in the future aging society. One of my dreams is to open a privately-run nursing home as a new form of a home for the elderly in Bali, drawing on the Japanese style business model so that both parents and children can be happy as their parents enjoy the rest of their life in comfort.



Actively participating in entrepreneurship
seminars and lectures

Suppawit Paisitanan

From Thai-Nichi Institute of Technology, Thailand (Enrolling in April 2019)

When I was in my fourth year at the university, I decided to study further to expand my learning about business so that I could one day begin my own business. My goals are to interact with as diverse a range of people as possible, to learn more about management, and to actively participate in entrepreneurship seminars and lectures. I also aim to pass the Official Business Skill Test in Bookkeeping, 3rd Grade, and find employment with a Japanese company.



Working on a project to develop human resources in
welfare in China, making the most of the knowledge and
connections I have gained here

Wang Chenhuan

From Yanbian University, China (Enrolling in October 2018)

In the future, I would like to find a job in Japan to carry out the business plan I developed in the Institute. While Chinese society is also aging fast, it lags behind Japan in developing human resources in welfare. Upon graduation, I would first like to find a job in a company providing care to learn about the realities of the job. Then, I would like to work on a project to develop human resources in collaboration with specialized welfare schools in Japan, making the most of knowledge and connections I will have gained while studying in Japan.



I want to be a fully independent adult who can make a contribution
to society by working across borders using my own ideas and strategies
and by developing cross-cultural understanding while working abroad.

Nay Nwe Nyein Thu

From Yangon University of Foreign Languages, Myanmar (Enrolling in April 2019)

I am going to acquire knowledge and skills about business that can be used on the world stage and would like to become a manager who can contribute to the international community. I would like to become a model citizen. I want to be a fully independent adult who can make a contribution to society by working across borders using my own ideas and strategies, by developing cross-cultural understanding while working abroad and by respecting each other's identity.



I would like to make the most of the knowledge
I have gained here in business, for diplomatic
relations between Japan and Hungary.

Nemeth Vivien

From Eötvös Loránd University, Hungary (Enrolling in October 2018)

As I have always been interested in medicine due to my family background, I would like to conduct a comparative analysis of national health insurance in the welfare systems of Hungary and Japan to produce a research article focusing on the reform of the medical system in Hungary, which I would like to submit as a proposal. Furthermore, I would like to use the knowledge I have gained at the Institute to improve not only the business relationship between Japan and Hungary but also the diplomatic one.



Wanting to set up a unique Japanese-language
school to develop human resources that meets
the needs of Cambodian students.

Prum Theara

From Royal University of Phnom Penh, Cambodia (Enrolling in October 2018)

In the future, I want to open a Japanese-language school to develop human resources. To work toward this goal, at present, I am not only gaining a basic knowledge of business at the Institute but also attending special lectures that equip me with the knowledge necessary for my goal of establishing a unique school that meets the needs of Cambodian students. I am also developing a business plan in consultation with my seminar tutor.



Aiming to act as a liaison in business
between Mongolia and Japan

Zagdkhorol Tsembeldulam

From the National University of Mongolia, Mongolia (Enrolling in October 2018)

As regional trade and investment progresses, I would like to understand the standards in the business environment and the service trade. I would like to be a leader in these fields, which are expected to diversify even further; using Mongolian, Japanese, and English, I would like to be a leader who can carry out analysis and evaluation of the current situation and determine new values. I would like to understand diverse values in business, to be sensitive to needs, and to act as a liaison in business between Mongolia and Japan.



I am convinced that the knowledge of management
strategy and service management I will learn at
the Institute will help me realize my future dreams.

Anvarov Zafar

From Jizzakh Polytechnical Institute, Uzbekistan (Enrolling in April 2019)

There is no one who does not have a dream in the world. I have many dreams. One of them is to set up my own business dealing with trade in the future. This is because I am very interested in trade. Knowledge about management strategy, marketing, risk management, and service management will certainly help me realize my dreams in the future. Upon graduation, I would like to find a job with a company dealing with international trade in Japan to develop my capacity further.

Wide-ranging Support for International Students

Introducing Safe and Convenient Housing and Apartments

For international students who are coming to Japan for the first time, or for students who are moving to Niigata from different prefectures in Japan, our Institute helps our students find suitable apartments at an affordable cost. We have many property suggestions from real estate agencies working with our Institute who can provide safe and reliable housing options.

1-person Residence



[Rent] 34,000 yen /month per person

About 20 minutes on foot to the Institute

About 10 minutes by bicycle to the Institute

Nadia Dyah Prawita
From Universitas Negeri Jakarta, Indonesia (Enrolling in April 2019)

2-person Residence



[Rent] 28,000 yen /month per person

About 15 minutes on foot to the Institute

About 7 minutes by bicycle to the Institute

Chen Chang
From Zhejiang Yuexiu Foreign Language College, China (Enrolling in April 2019)

Chen Ziyang
From Nanfang College of Sun Yat-sen University, China (Enrolling in April 2019)

Regarding Part-time Jobs

As the Graduate Institute for Entrepreneurial Studies is a seven-minute walk from Niigata Station, in the center of the city, our students can easily find part-time work. Most of our students are engaged in restaurant, service, and office work, among others, alongside their studies.



Working part-time at a drug store

Zhang Xin
From Hainan University, China (Enrolling in April 2018)

Living Cost Guidelines

Living costs in Niigata, where the GIES is located, is less expensive than Tokyo or Osaka. 60,000 yen per month is enough for students to live comfortably in the area. The city is safe, even for someone to live alone, but sharing a house with two or three individuals can substantially reduce living costs.

Example of average income		Example of average expenses	
Monetary Support from Home	10,000 yen	Rent	30,000 yen
		Heat, light, and water	5,000 yen
Part-time job	50,000 yen	Mobile phone, other	5,000 yen
		Food	20,000 yen
Total	60,000 yen	Total	60,000 yen

Achieving Results in Business and Employment

The school actively supports students to set up businesses through such facilities as special courses for entrepreneurs and an entrepreneurial preparation office on campus. Our Institute offers a "Career Support Office" and a "Free Career Recommendation Center" to support our international students who wish to work and actively look for work in Japan. We are also strengthening our employment guidance efforts by collecting information starting from Niigata and throughout Japan, and promoting the introduction of businesses and internships through individual interviews with international students. Our primary focus for development is in looking for job offers from Japanese businesses that are notably developing in the country of the students' origin.



Business start-up

President and CEO, ACE Co. Ltd.

Business

legal consulting, mergers and acquisitions, Japanese-style kindergarten management

Nguyen Duy Tuan

From Foreign Trade University, Vietnam (Acquired MBA in March 2012)



Employed

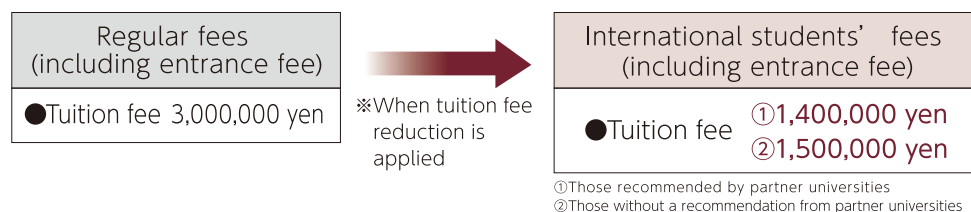
BOT Lease Co. Ltd.

Hoang The Hung

From Foreign Trade University, Vietnam (Acquired MBA in March 2017)

Tuition: Our Institute's Tuition Exemption/Reduction System

Our Institute offers a tuition exemption/reduction system to give financial aid for international students who have educational goals that are in line with our founding principles, and who have shown themselves to have outstanding character and clear goals post-attainment of their MBAs.



Scholarships: From Application to Acceptance, We Provide Thorough Support

Major Scholarships (Examples)

Organization Name	Name of Scholarship	Amount ※	Terms ※
JASSO Japan Student Services Organization	Honors Scholarship for Privately Financed International Students	48,000 yen/month	1 year
Heiwa Nakajima Foundation	Scholarship for Foreign Students	100,000 yen/month	1 year
Rotary Yoneyama Memorial Foundation	Rotary Yoneyama Memorial Scholarship	140,000 yen/month	2 years
SGH Foundation	Scholarship for Privately Financed International Students	100,000 yen/month	2 years
Kyoritsu International Foundation	Kyoritsu Foundation Scholarship	100,000 yen/month	2 years

※Scholarship amounts and terms may vary by year and enrollment semester.

Granted the Rotary Yoneyama Memorial Foundation



Baubekkzy Zhansaya
From Graduate School,
Al-Farabi Kazakh National
University, Kazakhstan
(Enrolling in April 2018)

Granted SGH Foundation Scholarship



Heng Boranee
From Royal University of
Phnom Penh, Cambodia
(Enrolling in April 2018)

Granted Kyoritsu Foundation Scholarship



Bui Thi Bao Ngoc
From Foreign Trade University,
Vietnam (Enrolling in April 2018)



Business start-up
President and CEO, BENI Future Solutions
Business Education, investment consulting
Than Thi Xuan
From Foreign Trade University, Vietnam (Acquired MBA in March 2012)



Business start-up
President and CEO, TVC Group
Business temporary staffing arrangement, investment consulting and trade
Nguyen Quoc Viet
From Foreign Trade University, Vietnam (Acquired MBA in September 2011)



Employed
Tata Consultancy Services Japan, Limited
Shalaka Gajanan Manohar
From Graduate School, Tilak Maharashtra Vidyapeeth, India (Acquired MBA in September 2017)



Employed
Hoshino Resorts
Duong Thu Hae
From Hanoi University, Vietnam (Acquired MBA in March 2019)

Applying to Our Institute

Application Eligibility

Applicants who meet all the following qualifications under (1) and (2) are eligible to apply.

- (1) Obtained Japanese Language Proficiency Test (JLPT) N2 or above, or equivalent to 220+ points in the Examination for Japanese University Admission for International Students (EJU), Japanese as a Foreign Language subject test (excluding the writing test)
- (2) Fall under either of the following:
 - ① Must have graduated and received a bachelor's degree or other equivalent degree (recipients of a 3-year university degree from China, a specialized course, are not eligible).
 - ② Must be at least 22 years of age, and at the time of application have at least 2 years of practical experience at companies/organizations, etc.

Outline and Eligibility Requirements for Entrance Exams

Exam categories	Exam types	Test method				Eligible Individuals
		Doc. review	Written exam	Task-based test	Interview	
Exchange agreement entrance exam	Exchange agreement nomination entrance exam	○			○	Applicants who graduated within the last five years (or will graduate) from a university with an exchange agreement with the school, and have been nominated by the university
Designated entrance exam	Designated nomination entrance exam	○			○	Applicants who graduated within the last five years (or will graduate) from a university designated by the school, and have been nominated by the university
Worker entrance exam	Company/organization nomination entrance exam	○			○	Applicants who have over two years of practical business experience, and have been nominated by their current company, corporation, government office, etc.
	Worker entrance exam	○	○	※	○	Applicants who have over two years of practical business experience
General entrance exam	General entrance exam	○	○	※	○	Applicants who have less than two years of practical business experience, and do not qualify for a nomination entrance exam

※Graduates from schools with an exchange agreement or designated schools, who do not or cannot receive a recommendation for examination as a selected candidate, will take a Task-based test instead of a Written exam.

Exam Fee: 35,000 JPY

Exam Locations

- 1) Overseas entrance exams: At locations designated by the institute (partner universities, or public facilities, hotels or convention centers at its country of origin), or Skype conversations with the Institute
- 2) Entrance exams in Japan: Take place at the Institute

Access to Niigata

There is easy access to Niigata city where the Institute is located, by using the airport or the Shinkansen from Tokyo or other metropolitan areas.

Estimated Flight Times

●Narita	65 minutes	●Fukuoka	110 minutes
●Nagoya	65 minutes	●Sapporo	75 minutes
●Osaka	65 minutes		
●Okinawa	180 minutes	●Tokyo	100 minutes

Estimated Travel Time on Shinkansen



Graduate Institute for Entrepreneurial Studies

3-1-46 Yoneyama, Chuo-ku, Niigata-shi, Niigata, 950-0916 JAPAN

TEL | +81-25-255-1250 FAX | +81-25-255-1251

MAIL | info@jigyo.ac.jp URL | http://www.jigyo.ac.jp

